



STARTinc  
**Company Profile**



**...A journey beyond expectations**  
Because luxury is not a choice, but a way of life





## Who We Are:

At Start, we offer you integrated solutions distinguished by flexibility and innovation, specifically tailored to meet your diverse needs. Whether you represent large organizations seeking to enhance the operational efficiency of your employees, government entities looking for a reliable partner in transportation, or even individuals aiming for a travel experience that exceeds your expectations—we are here to deliver.

We believe that transportation is not merely a means to get from one place to another, but rather a comprehensive experience characterized by comfort, safety, and punctuality. That is what we strive to provide at Start. By leveraging the latest technologies in transportation and fleet management, we deliver an exceptional service that ensures seamless travel and peace of mind for you and your guests.

We continuously develop and improve our services to be more than just a transportation provider—we aim to be a vital partner who contributes to your business success by reducing logistical burdens, allowing you to focus on the growth and advancement of your business.

With an extensive network spanning various cities across the Kingdom and a diverse fleet that includes luxury vehicles and specialized transport, we offer innovative solutions suitable for all occasions. Every detail of our service is carefully considered, from selecting the ideal vehicle to ensuring passenger comfort—guaranteeing you an experience marked by excellence.





## Vision:

- Our goal is to become the leaders in advanced, smart transportation—not only within the Kingdom, but throughout the entire region. Our vision is to transform transportation into a unique experience that contributes to simplifying people's lives and improving business efficiency, through solutions that combine innovation, comfort, and reliability.
- We believe that progress requires constant renewal. That's why we strive to develop an integrated transportation network that relies on modern fleets, smart systems, and a professional team whose top priority is providing the best services to our clients. Our goal is to be the trusted strategic partner for anyone seeking the highest standards of quality, exceptional service, and sustainable innovation in the transportation sector.





## Mission:

- We believe that transportation goes beyond simply reaching destinations—it is a vital element that directly contributes to business success and the improvement of daily life quality. With this in mind, we are committed to providing smart and comprehensive transportation services that meet the needs of companies, government and private institutions, and individuals seeking a safe and exceptional experience.
- Our vision is embodied in transforming every journey into a unique experience that combines safety, efficiency, and comfort. We focus on providing an advanced fleet equipped with the latest technologies, managed by a professional team to ensure the highest levels of quality and reliability. These efforts enable our clients to focus on their core priorities, leaving all transportation details in our care.





## Our Services:

At Startinc, we offer you luxurious and personalized transportation services designed to meet your needs and exceed your expectations with the highest quality standards. We believe that transportation should be more than just a means of reaching your destination—it should be a complete experience focused on comfort, safety, and efficiency.

That's why we are committed to providing innovative and precise solutions that combine luxury with meticulous attention to detail, delivering an exceptional experience of the highest professionalism. With our services, you can enjoy unparalleled journeys, as we provide you with comfort and distinction that match your expectations and lifestyle.





## Long-Term Contract Transportation Services:

Start provides comprehensive long-term transportation solutions specifically designed to support large-scale and ongoing projects. We believe that meticulous planning and sustainable transportation management are the foundation for the success of such projects.

Our teams are managed by experienced professionals with high executive capabilities, ensuring services that are efficient, reliable, and accurate at every stage of the process.

We also offer an advanced technological infrastructure, including the latest transportation management systems featuring fleet tracking tools, schedule organization, and operational performance analysis. These systems significantly enhance operational efficiency and reduce costs.

We understand that every client has unique needs, so we are committed to offering flexible and customized solutions to meet those needs with precision. Through our dedication to quality and our desire to deliver the best services, we give our clients peace of mind and ongoing support, being the partner who delivers real value and contributes to the growth of their business.

With Startinc managing your long-term transportation projects, you gain a reliable strategic partner who provides you with innovative solutions that ensure the stability and efficiency of your operations, supporting you in achieving ongoing and sustainable success.

## Group Transportation Services by Bus:

We offer you luxury bus transportation services that guarantee an exceptional experience of comfort and luxury for your upcoming occasions and trips. Our diverse fleet of buses is equipped with the latest technologies and advanced amenities to meet all your needs—whether you are planning to transport a group of guests for a meeting, conference, or leisure trip. We provide you with a safe and enjoyable travel experience focused on comfort and reliability.

Each bus is fitted with state-of-the-art comfort and entertainment features, from luxurious seating to modern entertainment systems, ensuring your enjoyment throughout the journey, from start to finish. Our team of highly experienced and professional drivers is committed to delivering the highest standards of service and safety, ensuring a hassle-free trip.











## Management and Organization of Official and Private Event Transportation:

- Start provides comprehensive transportation solutions tailored for conferences and major events, designed to deliver an exceptional experience that combines comfort and reliability. We understand that the success of organizing events begins with precisely managed transportation, which is why we have developed flexible solutions to meet all your logistical needs.
- Our fleet includes luxury cars and modern buses, equipped with the latest technologies to ensure comfort and safety, making every trip an integral part of a seamless experience that reflects the professional level of your event. This system is operated by a team of professional drivers with extensive experience and a strong commitment to delivering premium services that ensure timely arrivals with the utmost efficiency and ease.
- We pay attention to every detail, from the moment guests arrive until their return, providing you with peace of mind so you can focus entirely on making your event a success. Through our services, specially designed for every occasion, we ensure organized and seamless transportation for all participants, enhancing the experience and making it truly exceptional.

## Personal Protection Service:

- At Startinc, we offer premium personal protection solutions specially designed to secure VIPs and distinguished guests during their participation in important events and occasions. We are committed to providing a safe environment through complete confidentiality and flexibility, ensuring you peace of mind throughout the event.
- Our specialized team of security experts develops comprehensive protection strategies by conducting thorough site analysis and a complete assessment of all potential risks. Our professional guards are highly skilled in handling emergencies and utilize the latest security technologies, ensuring effective and proactive protection. Our team of security experts prepares comprehensive protection strategies, carrying out precise site analysis and a thorough assessment of all potential risks. Our professional guards are equipped with advanced skills for dealing with emergencies and use the latest security technologies to ensure effective and proactive protection.









## Luxury Limousine Car Service:

At Startinc, we offer you an exceptional transportation experience with our luxury limousine services, specially designed to meet the needs of business professionals, consultants, and distinguished guests. We see transportation not just as moving from point A to point B, but as an extraordinary experience that grants you a sense of luxury, making every moment worthwhile.

Our fleet of modern limousines is equipped with advanced technologies, providing you with an atmosphere of absolute comfort and luxury in every trip. Our team of professional drivers ensures highly efficient and secure driving to deliver a travel experience worthy of your highest expectations.



## Hotel and Resort Services Management & Hospitality:

- Offer your hotel guests a luxurious experience with outstanding transportation services that combine luxury, comfort, and safety. We provide a diverse fleet of luxury cars and advanced buses, all equipped with the latest systems to ensure smooth and secure transfers.
- Our team of highly trained professional drivers is committed to ensuring your guests' comfort and well-being from the moment they arrive until their departure, so they are in safe hands throughout their journey.





## Tour Guide Service:

At Start, we offer guided tourism services that provide visitors with a unique and rich experience in exploring the Kingdom. Our team of specialized guides possesses deep and up-to-date knowledge of the most important tourist landmarks, ensuring a tour filled with cultural and educational discoveries.

With Start, every journey becomes an exceptional experience that reveals new facets of the Kingdom's history and culture to visitors, enhanced with a modern and creative touch that elevates the joy of discovery and learning.





## Golf Cart Mobility Solutions within Facilities:

- We have developed this service to provide a distinctive means of transportation within resorts, residential complexes, and sports facilities, allowing guests to move smoothly and quickly across large areas while maintaining exceptional comfort and elegance.
- We offer advanced golf carts equipped with the latest technologies to ensure a safe and comfortable mobility experience. These carts are the perfect solution to add a touch of luxury and distinction to your guests' experience, while also improving transportation efficiency within the premises.







## Luxurious and Comfortable Airport Transfers:

- At Start, we offer luxurious and comprehensive transportation services that guarantee you an exceptional experience from the moment you arrive until your departure. We provide you with seamless and comfortable transfer solutions, free from any hassles, ensuring speed and efficiency at every step.
- What We Offer:
  - A team of highly trained professional drivers to ensure safety and reliability.
  - A diverse fleet featuring luxury cars and modern buses equipped with the latest technologies to meet all your needs.
  - Personalized meet-and-greet and farewell services, adding a touch of luxury and care to your experience.
- Through our partnerships with the main airports in the Kingdom, we guarantee you a smooth and comfortable journey that starts at the airport and ends at your final destination, offering you a premium transportation experience that suits your status.



## Diplomatic Transfer Service:

- At Start, we offer exceptional diplomatic transportation services specifically designed to meet the needs of diplomatic missions and their guests, focusing on the highest standards of safety and comfort.
- Our fleet of luxury vehicles is equipped with the latest technologies and driven by a team of professional drivers who uphold the utmost confidentiality and discretion in their service.
- We guarantee a reliable and seamless transfer experience between official locations and diplomatic events, with meticulous attention to detail and a high level of professionalism. With Start, every diplomatic journey becomes a safe and luxurious experience that reflects the prestige of our clients. We are committed to delivering personalized and flexible solutions that exceed your expectations and meet your most precise needs.



## Ceremonial and Protocol Services:

- At Start, we understand that the first impression is paramount, which is why we offer a comprehensive protocol service specially designed for welcoming VIPs and official guests. We focus on every detail to ensure an exceptional experience that reflects professionalism and luxury.
- Thanks to our team's extensive expertise in protocol and the art of hospitality, we deliver innovative solutions aligned with the highest international standards. We transform every occasion into an exceptional event that elevates the status of your guests and guarantees the success of your event with the utmost excellence.







## Valet Parking Service:

- At Startinc, we offer you a premium experience that reflects your distinctive lifestyle through our luxury valet parking service, managed by a highly trained and professional team. All you have to do is hand over your car key, and our staff will take care of receiving your vehicle, parking it in designated and secure areas, and returning it to you with utmost ease and elegance.
- This service is ideal for hotels, private events, conferences, and exhibitions, providing your guests with an exceptional experience that combines comfort and luxury.







Instagram X LinkedIn TikTok @startinc

📍 Riyadh - Al Arid District  
King Abdulaziz Road

✉ info@startinc.sa

🌐 www.startinc.sa

☎ +966 534 065 551